



FOR IMMEDIATE RELEASE
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New Partnership Expands TMC Servicing Abilities

LONDON, January 18, 2023 — A newly formed partnership between Traxo, the world's leading provider of real-time corporate travel data capture, and Agentivity, the travel industry's most popular booking data management provider, will significantly expand a TMC's ability to offer servicing of booking data even if made outside the TMC channel.

The partnership will offer agents views on supplier direct data and integrated services such as itineraries, data automation, complete sharing of all data with relevant duty of care companies and single, merged reporting on all the corporate's travel data.

"Instead of looking at this as a leakage problem, we are seeing an immense opportunity for our TMC clients to add even more value to the service they provide for their corporate clients. Having access to the client's supplier direct bookings made outside the TMC channel provides additional servicing opportunities. It also addresses the upsell challenge in that we can now provide the TMC with visibility on content for the next trip the client would usually book themselves," says Edd McArdle, Head of Product and Partnerships at Agentivity.

Corporate clients will have to give their permission for the direct supplier booking data to be shared with the TMC.

Matt Griffin, Chief Product Officer at Traxo, adds, "trying to change traveler behaviour to always and only book with their agent is unrealistic—travelers will inevitably book some part of their trip directly with a supplier for a variety of reasons. Traxo is excited to partner with Agentivity to bring new value to TMCs worldwide, not to mention the added advantage to corporate travel buyers who can now see all their booking data in one place, further enabling them to make the best decisions about each travel purchase and optimize policies and supplier relationships."

For more information, please contact: sales@agentivity.com



About Agentivity

UK-based [Agentivity](#) is the corporate travel industry's most popular travel data management partner, offering secure, reliable and automated management of the booking data flowing through a TMC. They deliver insight, control and growth for agents in over 50 markets around the world since their launch in 2011.

About Traxo

US-based Traxo, Inc. is the world's only provider of real-time corporate travel data capture, enabling companies to finally gain full visibility into all employee travel regardless of source, eliminate blind spots with fully automated pre-trip auditing, and ensure the health and safety of all their employees through enhanced duty of care. Founded in 2008 as a Software-as-a-Service (SaaS) business, Traxo's clients and partners include Amex GBT, EY, McKinsey & Co, ARC, Delta Air Lines, United Airlines, Lufthansa, Easy Jet, Tripadvisor, Coupa, Chrome River / Emburse, International SOS, WorldAware, ZS Associates and many more. Learn more at www.traxo.com or follow us on [Twitter](#) and [LinkedIn](#).