Magnatech® and Agentivity Unite to Elevate Duty of Care Services for Travel Management Companies

A new standard for duty of care in the travel management industry, offering TMCs an unparalleled combination of data-driven insights and real-time travel safety measures.

FOR IMMEDIATE RELEASE

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Magnatech Travel Management Solutions, a global leader in cutting-edge travel management tools, and Agentivity, a pioneering travel agency data solutions provider, are thrilled to announce their strategic integration. This partnership enables a secure, automated channel between Agentivity's travel data management platform and Magnatech's SafeToGo® duty of care application, ensuring real-time traveller tracking, risk assessment, and essential travel management.

Over time, Travel Management Companies (TMCs) have moved from GDS-centric to more disparate booking sources, resulting in a jumble of booking data in various formats and repositories. Agentivity solves this puzzle by collecting travel bookings from a variety of systems and structuring them in a consistent format, then selectively and securely delivering only the necessary information to Magnatech's SafeToGo duty of care application. From there, TMCs and their corporate clients are empowered with not only a traveller tracking tool, but also pre-trip advisories, automated risk messaging and automated flight notifications. The combination of complete and normalised data from Agentivity and the best-in-class risk management services of SafeToGo redefine the concept of duty of care, offering clients a seamless and comprehensive travel risk management experience.

Paul Gioia, CEO of Magnatech, shares his perspective on the integration:

"Our partnership with Agentivity represents a milestone in enhancing the services we provide to our clients. By combining the strengths of SafeToGo with Agentivity's data-driven expertise, we are equipping TMCs with a suite of tools that will significantly improve the safety and well-being of corporate travellers."

Riaan van Schoor, CEO of Agentivity, emphasises the significance of this partnership on customer experience, stating:

"Our collaboration with Magnatech mirrors the transformative integrations that have reshaped the travel landscape. This partnership represents a great leap forward in how TMCs can meet the evolving needs of their clients over multiple booking platforms and in real time. We are proud to offer TMCs the flexibility of Magnatech's SafeToGo duty of care services, all while ensuring the highest level of traveller security and data security."

Kevin Trill, Director of Technology and Transformation at Blue Cube Travel, launch customer for this development, expressed what this integration means for their UK-based business:

"We at Blue Cube Travel are thrilled by the swift collaboration between Agentivity and Magnatech in securely sharing the data essential for meeting our customers' duty of care needs. There is real peace of mind when your suppliers come together to create solutions you know your customers will love. In this case, it's normalised data securely delivered and limited to provide our duty of care and risk messaging. What truly stands out is that, as the agent, we have complete visibility on this seamless, automated process at our fingertips."

With this partnership, Magnatech and Agentivity are a proven combination for TMCs who are keen to explore a variety of booking sources and still ensure each booking is included in traveller tracking and risk management. This integration exemplifies shared commitment to providing TMCs with advanced tools to ensure traveller safety and satisfaction in today's dynamic travel environment.

About Magnatech: Founded in 1990 and headquartered in Montreal, Canada, Magnatech Travel Management Solutions Inc. has positioned itself as a leading developer and provider of automation tools and itinerary software that help thousands of corporate travel companies around the world manage, track, locate, validate and deliver information. Magnatech provides software applications that facilitate the day-to-day tasks of corporate travel management companies including unused ticket tracking, traveller tracking, workflows, pre-trip approval and document delivery. For more information about the company, please visit www.magnatech.com .

About Agentivity: Agentivity are specialists in travel data, providing data management solutions to travel management companies worldwide. Since 2011, Agentivity has helped TMCs take control of their travel booking data so they can increase productivity, eliminate errors, and realise new revenue opportunities whilst also significantly enhancing their customer service levels. Overall, Agentivity has processed more than 250 million travel bookings in 50+ markets worldwide to date. To learn more about Agentivity, please visit www.agentivity.com

About Blue Cube Travel: Blue Cube Travel is a multi award winning, dynamic IATA-accredited independent travel management company, providing a complete business travel solution to busy professionals with demanding schedules and deadlines. We are a 'high touch', concierge influenced, fully serviced organisation, offering the very best of offline and online business travel services in the UK.

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